



For a BETTER TOMMORROW  
**Replace** Wood with  
**CRIZERA WUD**



# Walking Towards a **GREENER** tomorrow

An estimated area of one and a half hectares of forest which equals to 36 football fields are cut down every second in the world. A large share of the deforestation is being done to meet the global demand for wood to furnish utilities ranging from interior decoration and furnishing to advertising and event decor. Unless we substitute wood with material that will ensure the least damage to the environment, the world will face serious ecological imbalances in the near future. It is from this thought that CRIZERAWUD tookshape.







A wide  
**Spectrum of colours**  
to Choose from.



# Amazingly Water Resilient & Anti Moisire

Among all the exciting features of **CRIZERAWUD**, the most important is its toughness to survive the most humid Conditions.





## Applications

**Crizerawud** is used in a wide range of Architectural forms - both interior as well as exterior designs. These include kitchen cabinets, cabinets for bathrooms, living room interiors, bedroom cupboards, book shelves, artistic wall cladding, CNC Cutting etc. Advertising and promotional activities can be done using **Crizerawud** PVC boards.

## Residential Interiors

### Kitchen Cabinets





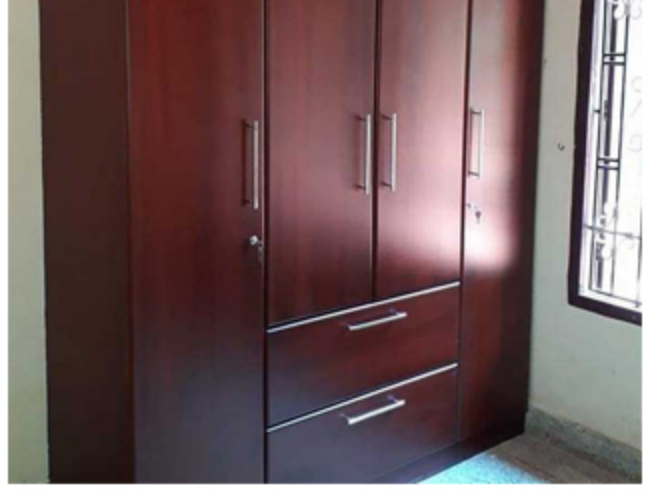
# Interior Display Units

Residential Interiors





Wall Shelves



Interior Designs





## Sliding Wardrobes



## False Ceilings



Residential Interiors



Walls & Partitions



Bathroom Wardrobe



CNC Cutting





# Kids Room Wardrobe



Residential Interiors



## COMMERCIAL INTERIORS

Commercial and Business ventures find enormous usage of CRIZERA WUD for their interior designs. Some of these include Counters and Partitions, Cabinets, Office Workstations interiors, bookshelves, etc.

### Counters & Partitions



### Office Workstations





Commercial Display Furniture



Exhibition Stalls



Cafeteria & Restaurants





## Office Interiors



## False Ceilings



## CNC Cuttings in Commercial Spaces



Commercial Interiors



Office Accessories



Office Panels & Cabins





## ADVERTISING & PROMOTIONAL UTILITY

Advertising, Signage and Exhibition industry extensively uses CRIZERAWUD for their promotional and branding activities.

### Signage



### Stall Panelling





## COMPARITIVE STUDY

**CRIZERAWUD** offers several benefits over wood, in terms of attributes and cost. Having consistent cell structure and bond strength helps **CRIZERAWUD** score this edge.

Characteristics	<b>CRIZERAWUD</b>	Regular Wood	Plywood	MDF
<b>DURABILITY</b>	Highly durability owing to physical attributes	Susceptible to external factors and degradation	Susceptible to decay under wet weather conditions	Highly vulnerable to disfiguration when in contact with water
<b>WORKABILITY</b>	Lighter and easy to handle and work upon	Heavy and difficult to work upon/install	Edges and thickness not alterable	Heavy and clumsy to work with
<b>FIRE RETARDANCY</b>	100% fire retardant	Susceptible to fire	Must be specially treated to retard fire	Must be specially treated to retard fire
<b>WARPING</b>	Does not warp (As per guidelines)	Warp at the slightest defect in production	May warp or expand if not sealed properly	May warp or expand if not sealed properly
<b>DESIGNING/ THERMOFORMING</b>	Can be thermoformed- helping it to be adapted according to different utilities	Cannot be easily designed upon	Difficult edges and susceptible to splinters. Designing not possible	Dense and impossible to custom design
<b>COST &amp; SOURCING</b>	Economical and easier to source	Is expensive and difficult to source	Is expensive when labour cost is also calculated	Is expensive when labour cost is also calculated
<b>ENVIRONMENT FRIENDLINESS</b>	Is most eco friendly and can be recycled	Involves deforestation	Uses harsh chemicals that can off-gas	Uses harsh chemicals that can off-gas
<b>MOISTURE SUSCEPTIBILITY</b>	Is rot free and moisture proof	Highly vulnerable to the effects of moisture	Susceptible to moisture	Highly susceptible to the effects of moisture
<b>FABRICATION/ PRINTING</b>	Ease to fabricate/ print on as CRIZERAWUD has smooth matte surface on both sides	Difficult to fabricate and print on	Difficult to cut detailed designs	Impossible to stain properly. Dense and difficult to fabricate
<b>SPLIT RESISTANCE</b>	Does not crack	Prone to splitting	Edges highly prone to splitting	Strips when screwed into
<b>UV RESISTANCE</b>	Highly resistant to UV rays	Very prone to effects of UV rays	Susceptible to UV rays	Susceptible to UV rays





Let's GROW  
towards a  
greener future.